



Funded by the European Union
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spark

Implemented by
cewas | **Flourish**
Middle East

cewas Green Accelerator Middle East

Applications Open for
Lebanon & Jordan





THE FUTURE OF YOUR GREEN ENTERPRISE

cewas Middle East's Accelerator supports environmental enterprises becoming high-growth and high-impact businesses.

The Accelerator is designed with the needs and objectives of green impact businesses in mind. It combines proven acceleration approaches with innovative formats and new topics to help develop feasible financing strategies, increase client base, deliver on impactful value propositions and successfully raise investments to scale operations

CEWAS ACCELERATOR - CORE VERTICALS



WATER & SANITATION



WASTE & CIRCULAR
ECONOMY



AGRICULTURE



INNOVATIVE ENERGY
& EFFICIENCY

YOUR ACCELERATION JOURNEY



TAILORED NETWORKS

Benefit from the tailored support of experts specialised in green impact businesses and build relationships with sector partners, clients and investors



INVESTMENT READINESS

Increase your investment readiness across milestones and individual deliverables to have all pre-requisites to raise investments



MARKET GROWTH & IMPACT

Increase client base and deliver on impactful value propositions at scale. Market expansion can be intra/intersectorial and/or geographic.



LONG TERM REGIONAL SUPPORT

We offer continuous training, coaching and exposure opportunities across numerous countries in the MENA region and beyond.

IMPLEMENTATION MODE



ONLINE

Kick-off the program and conduct regional meetings and training sessions online with us.



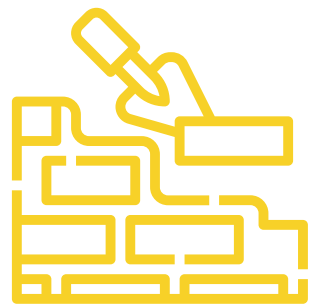
OFFLINE

Meet and work with us face-to-face in the Regional Acceleration Bootcamp



BLENDED

Receive individual coaching, focused training & networking opportunities both off- / and online

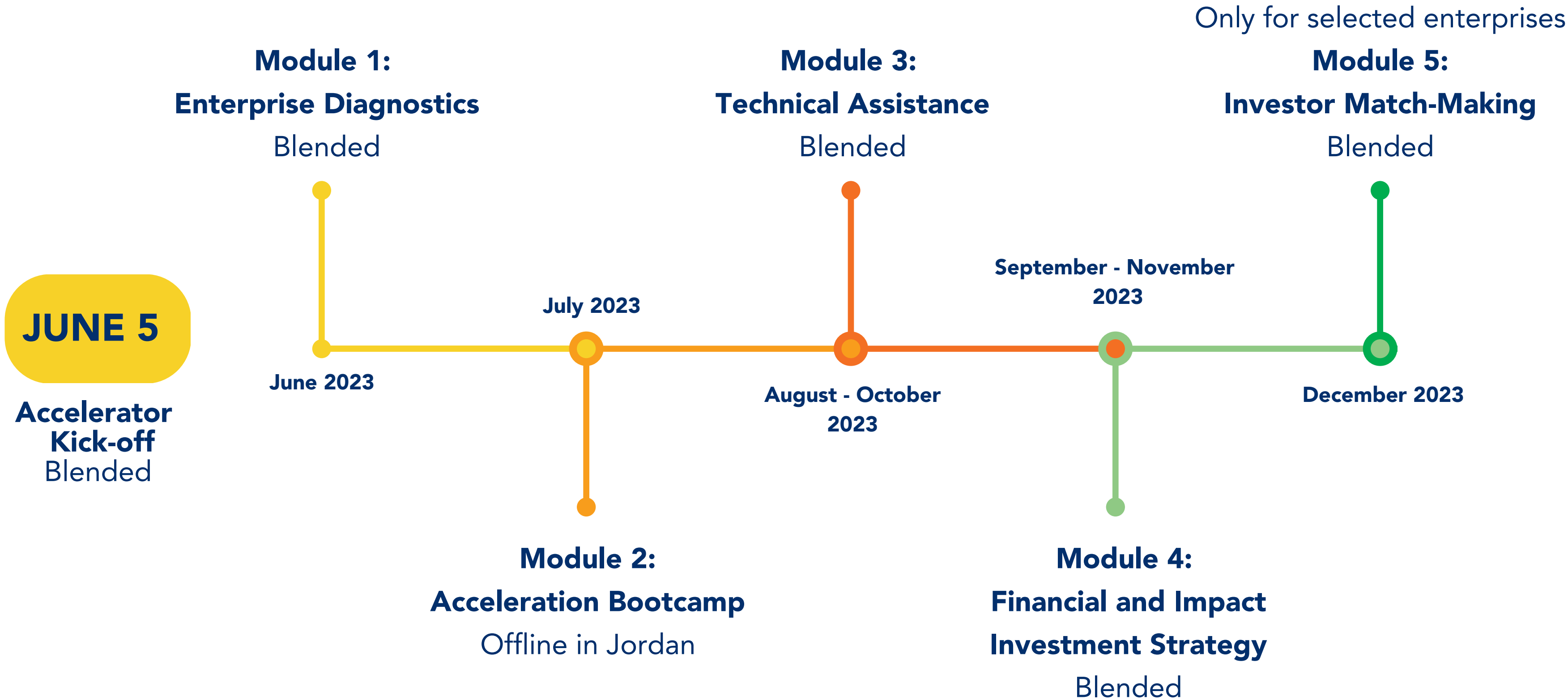


IN THE FIELD

Visit and learn hands-on from site visits to green enterprises and market experts in both Lebanon and Jordan.



YOUR ACCELERATION JOURNEY



SELECTION CRITERIA FOR ENTERPRISES



Offering an innovative solution tackling water, sanitation, waste, agriculture or innovative energy and efficiency challenges



Based and operational in at least one of the target countries: Jordan and Lebanon



A dedicated, solution-oriented and diverse team with an expressed ambition for scaling



Market-based and scalable business model with a clear revenue model



Proven product/service and existing customer base with recurring sales going beyond grants and subsidies only



Impact model that improves services or supports sustainable consumption and production

IMPLEMENTERS & PARTNERS



Cewas fosters innovation and sustainability in the environmental sector through entrepreneurship. Over the past years, Together with its partners, cewas has worked with 400+ entrepreneurs scaling their business models, growing their impact-potential and enhancing their investment-readiness.

Flourish

Flourish's purpose is to support and empower green and social entrepreneurs who are working to create a more sustainable and equitable future. Through our support and resources, we strive to help these entrepreneurs succeed and make a positive impact our country, planet and our communities



SPARK supports entrepreneurship development in fragile or post-conflict countries around the world. We pay special attention to marginalised groups, including young people, women and refugees, and we work closely with local partners to equip these populations with the knowledge, tools and motivation to lead their conflict affected societies into prosperity.

DONORS



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The European Union is an economic and political union of 27 European countries. It is founded on the values of respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities. It acts globally to promote sustainable development of societies, environment and economies, so that everyone can benefit.



Konrad-Adenauer-Foundation's Regional Program "Energy Security and Climate Change Middle East and North Africa" (REMENA) implements cross-national projects in the whole MENA-Region. Its objective is to sustainably strengthen the development and to support the stability of the MENA region in terms of climate change and its consequences.

ABOUT THE 'FROM INNOVATION TO CREATION' PROGRAMME

The programme strengthens innovation through supporting cluster cooperation and start-up ecosystems in the South Neighbourhood countries. Through a 4-year programme financed by the European Commission, SPARK is strengthening innovation and startup ecosystems, together with implementing partners in Palestine, Jordan, Lebanon and Tunisia.

LET'S ACCELERATE TOGETHER

APPLY BY MAY 20, 2023

WEBSITE

<https://cewasga.creation.camp/>

HOW TO GET IN TOUCH

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